

Workshop on: Online and Offline Searching on Patent Information

**13-15 November 2006
Damascus - Syria**

Description

Intellectual Property (IP) is an important success factor of any invention and innovation resulting from scientific research. Meeting the challenge to protect research and development institutions in the Arab World is made more difficult by continually changing.

IP system is critical to economic and industrial growth by creating the conditions for the marketing, Technology Developments, Research and development Planning and Transfer of Technologies.

This workshop served a practical exercise in industrial property information on line and offline.

Main Topics:

- Industrial Property Information and its sources.
- Business and Legal Information in Industrial Property Databases.
- Classifications and Search Tools of Industrial Property and Technology Classification Systems.
- Industrial Property Databases.
- Searching Industrial Property Information online and offline.
- Applying Industrial Property.
- Strategic Use of Industrial Property Information.

Scientific Programme:

Seventeen hours of lectures series and practical exercises formed the programme of this workshop. The programme was presented by prominent international experts.

Participants:

48 professors, researchers and scientists from different Arab countries attended the workshop.

Scientific Consultant:

Dr. Ing. Jose Luis Herce

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Lecturer:

Dr. Nigel S. Clarke

Patent Information Promotion & Training

Marketing Promotion

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**Arab School for Science
and Technology
(ASST)**

**World Intellectual
Patent
Property Organization
(WIPO)**

**European
Office
(EPO)**

**WORKSHOP ON ONLINE AND OFFLINE SEARCHING
ON PATENT INFORMATION**

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Monday, November 13, 2006

8.30 – 9.00		Registration
9.00 – 10.30	Introduction to Industrial Property Information and its sources: patents, trademarks, industrial designs. Patent Documents: Structure and Contents (WIPO)	Dr. José Luis Herce
10.30 – 11.00	Coffee Break	
11.00 – 12.30	Searches of Business and Legal Information in Industrial Property Databases (EPO)	Dr. Nigel S. Clarke
12.30 – 13.30	Lunch Break	
13.30 – 15.00	Practical Exercises: Searching Industrial Property Information online and offline. Patent Databases on Internet and on CD-ROM or DVD: Espacenet, Espace Access (WIPO-EPO), Patents Bib (USPTO), etc. Part I	Dr. José Luis Herce & Dr. Nigel S. Clarke
15.00 – 15.30	Coffee Break	
15.30 – 16.30	Practical Exercises: Part II	

Tuesday, November 14, 2006

9.00 – 10.30	Practical Exercises: Industrial Property Databases: Espacenet, PCT, Madrid (Trademarks), The Hague (Industrial Designs) Part I.	Dr. José Luis Herce & Dr. Nigel S. Clarke
10.30 – 11.00	Coffee Break	
11.00 – 12.30	Practical Exercises: Part II.	Dr. José Luis Herce & Dr. Nigel S. Clarke
12.30 – 13.30	Lunch Break	

13.30 – 15.00	Classifications: Search Tools: Industrial Property and Technology Classification Systems. Search Strategies (EPO).	Dr. Nigel S. Clarke
15.00 – 15.30	Coffee Break	
15.30 – 16.30	Developing and Applying Industrial Property. Management and Use of Patent Information Different Databases Available. Commercial Providers.(WIPO)	Dr. José Luis Herce

Wednesday, November 15, 2006

9.00 – 10.30	Practical Exercises	Dr. José Luis Herce & Dr. Nigel S. Clarke
10.30 – 11.00	Coffee Break	
11.00 – 12.30	Practical Exercises	Dr. José Luis Herce & Dr. Nigel Clark
12.30 – 13.30	Lunch Break	
13.30 – 15.00	Strategic Use of Industrial Property Information: Technology Developments. Research and Development Planning. Business Planning: Transfer of Technology and Creation of Small and Medium Enterprises. WIPO Patent Information Services (WIPO)	Dr. José Luis Herce
15.00 – 15.30	Coffee Break	
15.30 – 16.30	THE SYRIAN INDUSTRIAL PROPERTY SYSTEM (SYRIAN IPO)	